



**SELL A HOUSE,
GIVE A HOME PLEDGE**

Real Estate With Purpose

Give back by doing what you do best,
putting families into homes.



Sell A House, Give A Home



1. You sell a home to a family in Australia.



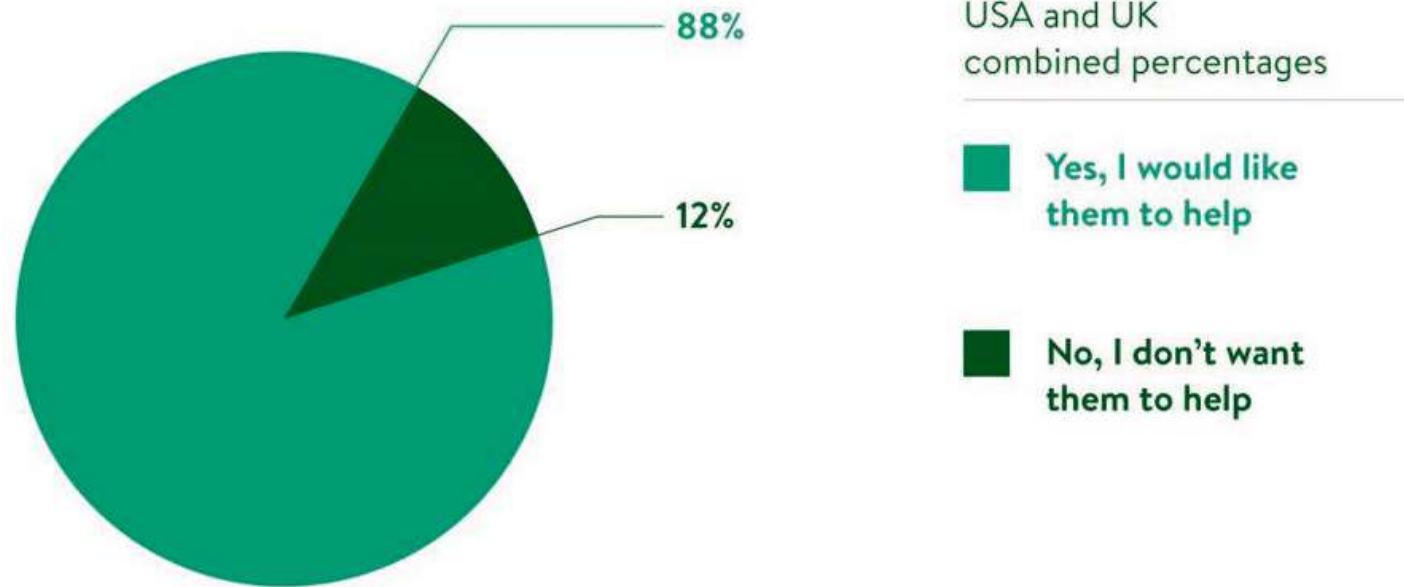
2. An Emergency ShelterBox is donated to a displaced family in crisis.



3. The home buyer and home seller each receive a ShelterBox Photo Book.

In partnership with ShelterBox Australia, you commit to donating an emergency ShelterBox for every home sold.

88% Of Consumers Want Brands To Help Them Make A Difference



Survey of 1,004 respondents in the USA and UK.
November 2018 for Futerra by OnePulse

Philanthropy Builds Business

Brand Differentiation:

In a competitive market, your partnership with ShelterBox will clearly differentiate you as a trusted, strong and ethical Realtor that clearly delivers on your belief in the importance of a home. As an outcome of this partnership, you will be identified by prospective home buyers and sellers as the Realtor that donates an emergency home for every house sold. This puts doing good at the forefront of your value proposition to home buyers and sellers; a message that can be amplified by a variety of campaign assets, including digital email signatures, brochures for your clients and branding for in-front-of-house for sale signs.

Elevated Customer Value Offering And Increased Customer Retention:

Each home buyer and home seller will feel a sense of loyalty and purpose, knowing that their purchase/sale provided a home to a family in need. In addition, both the home buyer and seller will receive a ShelterBox 2020 Vision Coffee Table Book signed by you, the Realtor who facilitated the sale. This gift will remind each family of the positive impact you facilitated when they purchased/sold their home, ensuring that both themselves and their family friends return to you when they're ready to purchase or sell their next home.

100% Tax Deductibility:

As ShelterBox Australia is a registered charity, each \$1000 donation will be 100% tax deductible.



**Our vision is a world where no family goes without a home.
You understand the importance of a home.**

**Let's work together to bring more customers to you, and more
homes to the 88 million+ people worldwide who have been made
homeless by natural disaster and conflict.**